



# **Vouchers for Jobs – the path to the Labor Market in Nacka**

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# Municipal Department of Labor and Enterprise

## ”A profit in every citizen working”

### Objective

Together with the local business community we provide inclusion and economic growth in Nacka



# Options



## Invest in local inclusion Output

- Lower rate of unemployment (3.9 %)
- Decreasing costs for social programs during more than a decade (increased population)

# Municipal vouchers



1. Swedish language courses for immigrants
2. Municipal adult education (primary school, upper secondary school, training courses)
3. Introduction to Nacka Community for immigrants
4. Training for inclusion - labor market introduction
5. Workplace training, internship
6. Counseling for studies

# Basic principles

- We meet the citizen in need of inclusion and offer guidance
- We analyze the individual needs and decide on actions (proper vouchers)
- The citizen chooses a subcontractor/provider, which delivers the service
- We finance, control and measure the performance at the subcontractors



## Some figures in Nacka



- Annual costs: 10 million EUR
- 6 000 citizens in one or more programs
- Total population: 96 000

# Municipal Vouchers for jobs - conclusions

- Offer high quality in the municipal financed service to the citizens
- Involve the citizen in the service program by choosing provider/contractor
- Stimulate quality and results by competition amongst the providers
- Encourage dynamics and innovation in the service offer by the providers – ”free game” for the providers in the framework of national laws etc
- The municipality is not regulating how the providers work, just measuring quality and results – full transparency